

We Assure You RI Comic Con is Open: “Clerks” Reunion & Beer

RI Comic Con is back after the 2020 hiatus and it’s going to be bigger than ever. Starting Friday, November 5th through Sunday the 7th, the Rhode Island Convention Center will be overflowing with artists, vendors and celebrity guests, including a nearly complete reunion of the cast of *Clerks*. *Clerks* was the first movie by director (and Comic Con headliner) Kevin Smith. The black and white film indie was a true labor of love for Smith and didn’t come to be without any sacrifice. In efforts to scrounge together a bare-bones budget, the future comic book store owner ironically sold his extensive comic book collection, maxed out his credit cards and depleted his college fund. The film — depicting the mundane yet magical everyday life of two convenience store clerks — became an icon for the everyman, and a beacon of hope for DIY filmmakers and artists everywhere.

Local breweries are no stranger to the hard-working do-it yourself-spirit, so it’s fitting that Proclamation Ale of Warwick, RI is partnering with Altered Reality Entertainment and RI Comic Con for a third time to create a *Clerks* themed beer for the event. The beer is the successor to 2019’s “Take a Vacation to Rhode Island ComicCon,” an IPA featuring the Griswold family station wagon from National Lampoon’s *Vacation*, honoring that year’s headliner Chevy Chase.

“Beer? Do people still even drink that? At Quick Stop we had a strict weed-only policy!” says Bryan Johnson - Kevin’s real-life friend of whom the film was based off of.

The Clerks Beer will be a 7.2% Abv Double IPA conceptualized by Proclamation owner Lori Witham, offered throughout the con for *Clerks* and comic book fans alike.

Beer won’t be the only concession collaboration from Smith this year, as he also presents “Mooby’s Pop-up” - the fictional fast food chain from *Clerks II*.

Kevin and his team kicked off Pin his hometown of Red Bank, NJ in September of 2020. Since it’s debut the fake food chain appeared in cities like Los Angeles, Chicago, Nashville, St. Louis and Boston. Now Rhode Islanders will have a chance to get their hands on a Mooby’s signature Cow Tipper with a side of Hater Totz

Be sure to check out the rare panel, featuring the film’s main cast. Actors Brian O’Halloran (Dante Hicks), Jeff Anderson (Randal Graves), and Marilyn Ghigliotti (Veronica) will be joined by director and Silent Bob himself Kevin Smith and his counterpart Jason “Jay” Mewes. Other View Askew guests include Trevor Fehrman and Kevin Weisman of *Clerks II*, and Scott Schiaffo of *Clerks*.

All guests will be available for photos and autographs as listed on the RI Comic Con website. The 2021 con-beer will be offered throughout the Rhode Island Convention Center and at select vendors through Craft Collective, so fans should take advantage of the opportunity to crack a cold one with their favorite *Clerks* cast member. Have one, have 37, we don’t judge!